

Sisters of Tau Beta Sigma,

It is with great excitement and enthusiasm that I present myself as a candidate for the office of National Vice President for Communication and Recognition for the 2017-2019 biennium. Tau Beta Sigma is an organization that allows you to grow, serve, and love. The Ideals and mission of Tau Beta Sigma have shaped me into the person I am today and that is why I am seeking a position on the National Council: To continue to grow, serve, and love and to give my time and energy to an organization that has given me so much.

Since my initiation into the Eta Gamma Chapter at Boston University in 2010, I have found numerous opportunities to grow and serve in Tau Beta Sigma. In each stage along the way, I have learned lessons that I hope to apply to my time as NVPCR. As Chapter President, I learned facilitating conversations and listening to multiple viewpoints in an effort towards attaining a common goal. During my time as NED VPM and President, I truly began to recognize and discover the diversity of our Chapters and Sisters and the richness that it brings to Tau Beta Sigma. I knew that I wanted to stay involved with TBS as an Alumna and I have been fortunate to serve as the Northeast District Alumni Association Secretary from 2015 to 2017. As NEDAA Secretary, I honed my communication and technology skills and worked with the council to provide many opportunities for Active Brothers and Sisters such as scholarship and awards and interactive workshops at District convention. Most recently, I have had the pleasure of serving as the Sponsor for the Eta Gamma Chapter. In this role, I have been able to expand my skills as a mentor and coach. I have relished supporting the students in all their endeavors in the Sisterhood. I believe that through these experiences, I have built a skillset that would lend itself well to the office of National Vice President of Communication and Recognition.

The duties of the office of NVPCR are enumerated in the National Constitution. Further, past NVPCRs have crafted the office into a position that effectively communicates with all levels of the Sorority. I hope to continue the groundwork that they have laid out for office by holding student chats, continuing Tau Beta Tuesday announcements, increasing the number of applications for awards and scholarships, and creating effective social media campaigns. It is also essential I fit my goals and projects into the work of the rest of the National Council. I hope to work to support their goals by communicating their initiatives with everyone. This will allow us to work seamlessly together to advance the interests and ideals of Tau Beta Sigma. Finally, I am eager to see what charges and suggestions YOU all have through the committee work that will take place at National Convention in Orlando. I intend to make the charges that you set forth for the position of Vice President of Communication and Recognition a priority in my work plan for the biennium and bring my own interpretation and creativity to the position.

When I was thinking about the two words that encompass the office, communication and recognition, I was struck that there is a word to bring them together: Celebration. I hope that by recognizing individual Sisters and Chapters and by communicating the aspects of our Sisterhood around the nation that we can all celebrate Tau Beta Sigma together. I want to celebrate the things that we share: our love of music, service, Sisterhood, and leadership. I want to celebrate the things that make us diverse and unique: our campuses, chapters, individual Sisters, and interests. I want to celebrate your achievements and even celebrate the challenges that you are facing and overcome. We live in an age where we are constantly connected through the power of technology. I hope to harness that power and connect us to celebrate Tau Beta Sigma across the nation. The four areas that I hope to celebrate, as well as some action items for each, are set out below.

<i>Celebrating Our Common Ground</i>	<ul style="list-style-type: none"> -Expand connections between Active Members and National Leadership through digital engagement -Broaden the avenues for Tau Beta Tuesday announcements to include videos, interactive emails, or podcasts -Work with the NVPSP to highlight the Program Guides and success stories of Chapters executing National Programs. -Compile and create tools and resources on effective report writing for national paperwork requirements
<i>Celebrating Our Diversity</i>	<ul style="list-style-type: none"> -Include updates from the Districts in Tau Beta Tuesday Announcements -Include polls/questions in Tau Beta Tuesday to solicit feedback and to increase interaction among the membership -Investigate platforms such as reddit or discussion board style discussions to increase communication among members -Implement a shared authority social media plan that would allow Chapters to use national platforms to showcase themselves
<i>Celebrating Ourselves</i>	<ul style="list-style-type: none"> -Encourage more applications for awards and scholarships by spotlighting past award recipients -Create online tools and workshops on effective award writing -Examine how to disseminate information about the Leadership Fund and Grants to Districts and Chapters. -Spotlight past biennium Chapter Leadership Finalists through digital media
<i>Celebrating Our Heritage</i>	<ul style="list-style-type: none"> -Implement the charges of past History and Traditions committees including creating digital products that celebrate our history -Create avenues for Chapters, District Officers, and National Leadership team members to create products that showcase our history -Investigate the creation of a travelling exhibition that highlights Tau Beta Sigma's history -Work with the History and Archives committee towards creating future Chapters of the sorority's history

I am excited by the prospect of bringing my skills and enthusiasm to Tau Beta Sigma's National Council and serving as your next National Vice President for Communication and Recognition. I hope that you will reach out to me with any questions about myself, my packet, or my ideas. I would love to start a conversation with you or your whole Chapter. Thank you in advance for your consideration for this position. I look forward to seeing you in Orlando!

Respectfully Submitted with Love in the Bond,



Emily M. Anstey

Tau Beta Sigma Life Member #3097